

Our Strategy 2023 – 2028

# Thriving Together: A healthy future for people and planet

We are a unique global non-governmental organisation embedded in the human health, biodiversity and climate sectors.

We **train** healthcare professionals around the world in sexual and reproductive health. In the UK, we train more clinicians in contraceptive and sexual health than anyone else. Internationally, we work in **partnership** with other biodiversity conservation and health organisations, to develop projects which simultaneously improve sexual and reproductive health services, provide livelihoods and support the conservation of biodiversity. We use our unique status and expertise to change biodiversity and climate **policy** to support reproductive choice<sup>1</sup>.

Reproductive choice is fundamental for a healthy future for people and planet, and all our work removes barriers to family planning.

We have made a Family Planning 2030 (**FP2030**) Commitment, which includes increasing the number of policies and publications recognising the critical importance of the removal of barriers to family planning as a pillar of climate and biodiversity action. We will achieve this by using our unique status as the only organisation with our contraception and sexual health expertise which is also a member of the International Union for Conservation of Nature (**IUCN**), with Observer Status of both the United Nations Framework Convention on Climate Change (**UNFCCC**) and Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (**IPBES**) and accredited by the United Nations Environment Programme (**UNEP**).

<sup>1</sup> In saying 'reproductive choice' we also include broader sexual and reproductive health and rights and the Population, Health and Environment (PHE) model.

### Our vision

A future without barriers to family planning, in a climate resilient world with healthy ecosystems.



### Our mission

We accelerate the work of the health sector, to ensure everyone who wants contraception can access it, by changing policy, building partnerships and providing training.



### Goals

Transform climate and biodiversity policy to support reproductive choice.



Establish new partnerships with health, conservation to integrate reproductive health, livelihood and environmental action.



sexual and reproductive training healthcare



# Policy objectives

By the end of Year Four, **2,500** biodiversity and climate practitioners have improved knowledge of reproductive choice as a component of biodiversity conservation action and as a climate adaptation/resilience-building approach.





By the end of Year Five, **three** new national policies and **ten** new global/ regional policies advance reproductive choice as a component of biodiversity conservation action and as a climate adaptation/resilience approach.

By the end of Year Five, 25 additional conservation organisations recognise reproductive choice as a part of their response to the biodiversity and climate crises.







By the end of Year Five, **five** funders make rights-based sexual and reproductive health services an eligible intervention within biodiversity or climate funding.

# Partnership objectives

By the end of Year One, our PHE project with Grey-Crowned Cranes in Uganda benefits **6,000** households and **1,000** hectares of wetland.



By the end of Year Four, our expanded Grey-Crowned Crane PHE project is implemented entirely by project partners with no direct involvement from us.



By the end of Year Four, our PHE project portfolio generates positive health, gender and conservation outcomes across **three** different ecosystems, and threatened species across **two** taxonomic classes.



By the end of Year Five, **six** partner organisations implement impactful PHE projects developed with our technical advice.



**100**% of our PHE projects integrating human and environmental health action demonstrate greater health, gender and conservation outcomes than single-sector programmes.



# Population, Health & Environment (PHE)



Population, Health & Environment, or PHE, is a multisectoral partnership approach to biodiversity conservation, human health, and sustainable livelihoods. PHE approaches are developed inclusively and equitably in response to local situations and the expressed needs of the people most closely linked to biodiversity conservation. PHE is intended to improve human health, particularly reproductive health, while empowering communities to achieve sustainable livelihoods, manage natural resources, conserve biodiversity, and maintain ecosystem services. (Conservation Measures Partnership definition).

# **Training objectives**

By the end of Year Three, **one million** people can access high quality sexual and reproductive health counselling and services through healthcare professionals we have trained. By Year Five we will double this to **two million** people.





By the end of Year Five, **12,500** healthcare professionals will be able to provide unbiased sexual and reproductive health counselling and services, with the support of **1,500** trained peer educators.

We maintain our status as **the UK's leading provider** of contraception and sexual health update training for healthcare professionals.



## **Contact us**

If you want to discuss our strategy, you can email our Chief Executive, David Johnson, or our Head of Development, Eve Mosley.

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